

# ICAR-Agricultural Technology Application Research Institute, Kanpur

## Swachhta Pakhwada Report

**Prologue:** Swachh Bharat Abhiyan was launched on 2 October 2014, and aims to eradicate open defecation by 2019. Swachh Bharat Abhiyan is a national campaign, covering 4,041 statutory cities and towns. The mission is being launched on the concept of Mahatma Gandhi's vision, "Sanitation is more important than independence." People would undertake to dedicate 100 hours every year towards 'Swachh Bharat Abhiyan'.

**Implementation at ICAR-ATARI, Kanpur:** In view of this, the ICAR-ATARI, Kanpur is celebrating Swachhta Pakhwada during 16-31 December, 2018. A well formulated action plan received for each day is undergone by the Institute and its Krishi Vigyan Kendras. The programme is highlighted as below.

**Swachhta Pakhwada (16.12.2018):** Display and Banner at prominent places, taking Swachhta pledge, Stock taking & briefing of the activities organized during the Pakhwada, plantation of trees.



KVK, Hamirpur



KVK, Ghaziabad



KVK, Lalitpur



KVK, Pratapgarh

**Swachhta Pakhwada (17.12.2018):** Basic maintenance: Stock taking on digitization of office records/e-office implementation. eview of progress on weeding out old records, disposing of old and obsolete furniture's, junk materials and white washing/painting



KVK, Unnao



KVK, Banda



KVK, Hamirpur



KVK, Shahjahanpur

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