

# ICAR-ATARI, Kanpur

## *Review workshop of ARYA Project by ICAR-ATARI, Kanpur on 17 January, 2020*

The Review and action plan workshop of ARYA was organized at ICAR-ATARI, Zone-III, Kanpur, on 17 January 2020. Ten KVKs, of the Zone -III of UP participated in the workshop. The welcome address was given by Dr. S.K. Dubey PS (AE), who highlighted how ARYA has been designed and workout for rural youth to developed capicity for entrepreneurship, among them.

Dr Sadhna Pandey, PS (AE), ICAR-ATARI, Kanpur also shared her views and expectations from KVKs for developing the action plan and Plan based entrepreneuship for attracting and retaining youth in agriculture.

Dr. Pandey also expressed that rural livelihood is different for different classes, so the interventions to be indentified accordingly and attract youth in agri based enterprises. Similarly, goatary, fisheries and apiculture, vermicomposting and other allied enterprise to attract youth for checking migration to be worked out.

Dr. V. K Yadav Head (ABM), CSAUAT, Kanpur also expresses his view and said that ARYA is a different scheme mandated for rural yoyth for entrepreneurship development and focused on thier allignment and motivational visit for entrepreneurs. On this occasion, Dr. S.P.S Tyagi, Professor (AH), CSAUAT, Kanpur also explained his views and said that ARYA is not only a project it is also madated to attract youth and sustainability of their agri-enterprises.

Dr. Raghwendra Singh, PS (Hort.) were presented the overall coclusion and give his valuable suggestions for improvements for project execution. Meeting ended with the vote of thanks by him.



