



ICAR-AGRICULTURAL TECHNOLOGY APPLICATION RESEARCH INSTITUTE (ATARI) KANPUR-208002 (U.P.) [ISO 9001:2015 Certified Institute]

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Poorwanchal Kisan Mela and Krishi Pradarshani organized at Mahayogi Gorakhnath Krishi Vigyan Kendra, Gorakhpur, Uttar Pradesh

Poorwanchal Kisan Mela and Krishi Pradarshani was organized by Mahayogi Gorakhnath Krishi Vigyan Kendra, Gorakhpur in collaboration with ICAR-Agricultural Technology Application Research Institute (ATARI), Kanpur Uttar Pradesh from 02-03 March, 2019. The Mela and Krishi Pradarshani was inaugurated by **Shri Yogi Adityanath Ji Hon'ble Chief Minister, Uttar Pradesh and Shri Radha Mohan Singh ji, Hon'ble Minister of Agriculture and Farmers Welfare, Government of India**. They also inaugurated the administrative building of Mahayogi Gorakhnath Krishi Vigyan Kendra, Gorakhpur on this occasion.

The programme was chaired by **Shri Yogi Adityanath Ji Hon'ble Chief Minister, Uttar Pradesh**. He expressed his concern that KVKs are the Innovative institution at the district level. Therefore, its benefits need to be up-scaled for the large number of farmers of the district. He emphasized for organizing a greater number of awareness campaign at village level so that more number of farmers can derive benefit out of it. He advised the farmers to take the benefit of the various development schemes for agricultural sector, which have recently been launched by the Government of India and Uttar Pradesh for the upliftment and improve the income of the farmers at least by two folds.

Chief Guest, Shri Radha Mohan Singh, Minister of Agriculture and Farmers Welfare, Government of India, highlighted the major features of the agricultural schemes and informed the farmers to derive maximum benefits out of it. In the changing climatic regime, he also highlighted to promote the intercropping and mixed cropping system to minimize the risk of crop loss. The animal rearing and organic farming may go hand-in-hand, he also added. Hon'ble Minister also impressed upon the farmers' gathering that protected cultivation technology may be the boon for the small holders for growing off-season vegetables and maximizing the income from agriculture. He also briefed about the salient features of PMFBY.

Shri Surya Pratap Shahi, Minister of Agriculture, Agricultural Education & Research, Government of Uttar Pradesh emphasized that we have the improved agricultural technologies and farmers who are using these technologies are getting the enhanced production. However, existing marketing systems and its network are not efficient enough to arrange remunerative price to such farmers and this in turn discourages the farmers in adoption of improved technologies. Therefore, he stressed upon the inter-department and institutional convergence at the district level for arranging marketing facilities, input procurement and ensuring the related logistics.

Shri Fateh Bahadur Singh, Member of Legislative Assembly highlighted the role of kisan mela and also addressed about government schemes launched by Hon'ble Prime Minister and Chief Minister of Uttar Pradesh to the farmers.

Dr AK Singh DDG (Agri. Extension), ICAR, New Delhi briefed the significant roles of Krishi Vigyan Kendras in demonstrating and popularizing the location specific technologies and capacity building of farmers, farm-women and other stakeholders. He also advocated crop rotation including pulses, addition of manures and other macro/micro-nutrients on a sustainable basis.

Director, ICAR-ATARI, Kanpur Dr, Atar Singh congratulated the KVK team for their effective coordination and suggested to ensure their visibility in the district in the most possible manner.



Source: Mahayogi Gorakhnath Krishi Vigyan Kendra, Gorakhpur